



CULIVISION

A VISION FOR THE FUTURE OF FOOD

Q2 2024_Curry



C U R R Y

LET'S GO TO INDIA!

Let's Go to India!

Interesting Facts about Curry | Wanderlust

There are as many curry powders as there are cooks.

- Indian Saying -

- 🗨️ Origin of word: „kari“ (South-Indian: seasoning sauce)
- 🇮🇳 In India: Braised dish with creamy sauce
- 🌿 Ingredients: 6 to >30 (a. o. turmeric, coriander, cumin, cardamom, fenugreek)
- ❌ Not included: Leaves of the curry tree
- 👄 Flavour: mild, sweetish, fruity, spicy, hot, ...
- 🖋️ History: Modified (made less spicy) by the British during the colonial period and exported to Europe



Product Ideas with Curry

Korma Curry Bread Crisps



Product:
- Indian Korma SNS



Korma Curry Chicken



Product:
- Chicken Korma FC



Oven Cheese
with Korma Curry Crunch



Product:
- Indian Korma Curry Crunch PF

