

Q2 2024_Curry



Let's Go to India!

Interesting Facts about Curry | Wanderlust

There are as many curry powders as there are cooks.

- Indian Saying -

Origin of word: "kari" (South-Indian: seasoning sauce)

In India: Braised dish with creamy sauce

Ingredients: 6 to >30 (a. o. turmeric, coriander,

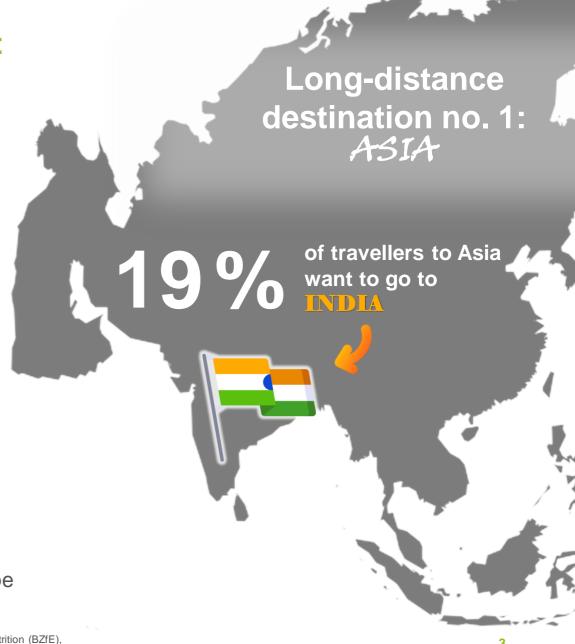
cumin, cardamom, fenugreek)

Not included: Leaves of the curry tree

Flavour: mild, sweetish, fruity, spicy, hot, ...

History: Modified (made less spicy) by the British

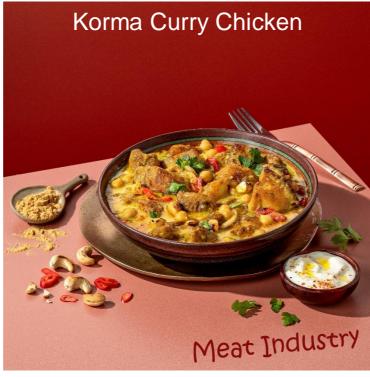
during the colonial period and exported to Europe





Product Ideas with Curry







Product:
- Indian Korma SNS



Product:
- Chicken Korma FC



Product:
- Indian Korma Curry Crunch PF

