

FUCHS GRUPPE

BELEM PEPPER

The jewel of Brazil





Unique and ecological: Tropoc Belém Pepper.

- The high-quality pepper owes its name to the port city of Belém, the capital of Pará in Brazil
- Cultivated and grown in the Amazon region
- Ideal climate and soil conditions
- Hand-picked and sun-dried
- The special Tropoc cultivation concept makes it probably the most sustainable pepper in the world



Tropoc, Castanhal, Brazil

The secret of Belém pepper: TROPOC quality.

TROPOC

- stands for „Tropical Products of Castanhal“
- is part of the FUCHS Group and was founded in 1973
- buys Belém pepper directly from the farmers, refines and exports it to all parts of the world
- is committed to sustainable cultivation methods
- promotes the economic, ecological and social development of the region



What makes Belém pepper probably the most sustainable pepper in the world?

TROPOC is committed to protecting the environment.



No deforestation of rainforest
(satellite-monitored by „Geo TROPOC“)



100 % sun drying
protects the environment and prevents pollution from wood combustion



Less wood consumption
by using the plant *Gliricidia* as a climbing aid (Fig. right)



Reduction of pesticide use
by training farmers in „Good Agricultural Practices“



No use of genetic engineering

TROPOC is socially committed on site.



Direct cooperation with farmers
through regular visits



Financial and logistical support for farmers



Sponsoring of public health campaigns



Sponsoring of sports equipment, school uniforms, other scholastic materials and music instruments



Increasing occupational safety by constantly reduced pesticide use and a breeding programme for stingless bees



Safe and clean drinking water



Permanent research and development for pepper cultivation together with the Embrapa institute

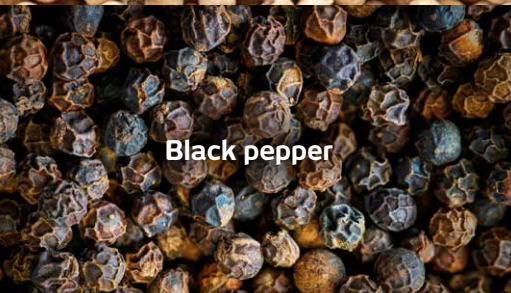
FUCHS GRUPPE



Green pepper in brine



White pepper



Black pepper



Fuchs GmbH & Co. KG

Dieter-Fuchs-Straße 10
49201 Dissen, Germany
info@fuchs.de

www.fuchsgruppe.com