

# Dip Cups

Individual portion packs for sauces,  
dips and more

Enjoy a portion of success

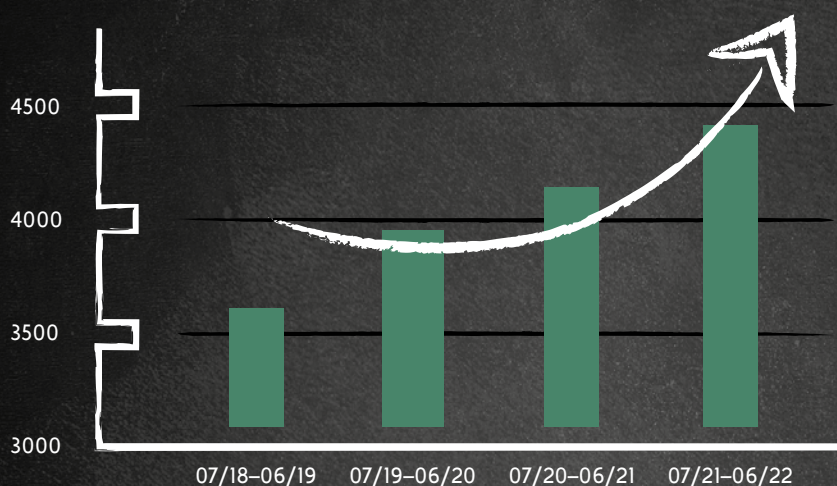
*The right shape and size  
for every dip.*



# Variety in a portion pack.



## Sauces are on a growth course throughout Europe.



**21% more** new sauce products were launched last year than three years ago in Europe.

Source: Mintel GNPD, new sauce products in Europe (07/2018-06/2022)

## Get your portion of success:

### Dip Cups advantages:

- ✓ Square or oval, in different sizes (from 25 ml to 110 ml)
- ✓ Transparent or individually printable top web
- ✓ White or transparent bottom web\*
- ✓ Ideal as an accessory pack for frozen snacks thanks to freeze-thaw stability
- ✓ Standard or customised recipe (e.g. reduced sugar or salt, clean label, organic, kosher, halal)

- ➔ Adding a dip ensures more willingness to spend for convenience products
- ➔ Dips are the perfect companion for today's snacking trend
- ➔ Join the growth course in Europe for sauces with Dip Cups
- ➔ Fits lots of food trends such as ethnic food, street food and food pairing

\* The 110 ml Dip Cup is available only with transparent bottom web



*Ideal sizes for  
your sauces and dips.*

*Perfectly portioned.*

*Original size  
(25 ml)*

*Transparent or custom-  
printable top web.*

Shape	No.	Filling quantity in ml	Measurement in mm		
			Length	Width	Height
Square	1	25	44	53	25
	2	50	87	53	25
	3	110	87	53	40,5
Oval	4	25	75	53	15
	5	40	75	53	25

# Variety for the food industry.

## Wide range of uses.

- ✓ Vegetables *Ideal for...*
- ✓ Chips & crackers ... Dip
- ✓ Cheese ... Marinade
- ✓ Chicken nuggets ... Sauce
- ✓ Veggie snacks ... and much more.
- ✓ Mozzarella sticks

## More selection - Less waste.

- ➔ Size encourages sampling
- ➔ More options for burgers and more
- ➔ Small package = No leftovers
- ➔ Supports the "Less Food Waste" trend

